

## Rich Beck

Senior Vice President, Global Supply Chain Operations, PepsiCo

Rich Beck is senior vice president, Global Supply Chain Operations of PepsiCo. In its global portfolio of food and beverage brands, PepsiCo has 22 different brands that generate more than \$1 billion each in annual retail sales. With net revenues of over \$65 billion, PepsiCo's main businesses also make hundreds of other enjoyable foods and beverages that are respected household names throughout the world.

Beck assumed this role in January 2011, and is responsible for leveraging the experience and capabilities of PepsiCo's supply chain organizations around the world, while driving critical initiatives across the company's Food and Beverage businesses. Among other responsibilities, he oversees the relationships between PepsiCo Global Operations and the company's Research & Development, Procurement and Marketing functions to build flexibility and efficiency into PepsiCo's manufacturing processes and product/packaging designs.

Beck joined PepsiCo in 1993, and has served in a variety of positions, including senior vice president, Operations, Frito-Lay North America; executive vice president, PepsiCo Chicago; and most recently as president, North America Functional Beverages, PepsiCo Americas Beverages. In this role, Beck led the Sales, Supply Chain and Operations organizations supporting the Quaker, Tropicana and Gatorade businesses, and was a key player in driving Gatorade's sustainable growth.

Before joining PepsiCo, Beck spent 12 years at General Electric.

Beck is based in Chicago.

### Education:

- Bachelor of Science (Industrial Engineering), University of Vermont, Burlington, Vt.
- Master of Business Administration, Rollins College, Winter Park, Fla.

### Affiliations and Appointments:

- Board member, American Beverage Association
- Founding member, Supply Chain 50 Exchange

