

Pamela Culpepper

Senior Vice President, Global Diversity and Inclusion Officer, PepsiCo

Pamela Culpepper is senior vice president, Global Diversity and Inclusion officer of PepsiCo. In its global portfolio of food and beverage brands, PepsiCo has 22 different brands that generate more than \$1 billion each in annual retail sales. With net revenues of over \$65 billion, PepsiCo's main businesses also make hundreds of other enjoyable foods and beverages that are respected household names throughout the world.

Culpepper, who assumed this role in January 2011, provides leadership in guiding PepsiCo's global Diversity and Inclusion (D&I) strategy to bring together diverse strengths, backgrounds and perspectives to achieve the company's strategic business imperatives, advance its Performance with Purpose goals and drive innovation. Building on PepsiCo's leadership in D&I, she helps PepsiCo ensure that D&I is ingrained in PepsiCo, and expands pathways for developing global, multicultural thinkers, doers and innovators.

Culpepper joined PepsiCo in 2000 and most recently served as vice president, Human Resources for Quaker Foods and Snacks. She has held several other positions, including vice president, Human Resources, PepsiCo Americas Beverages Supply Chain; vice president, Talent Management and Diversity, Quaker, Tropicana and Gatorade (QTG); director, Organization Capability and Inclusion, QTG; and director, Human Resources, National Sales for Frito-Lay North America.

Before joining PepsiCo, Culpepper worked for McKessonHBOC, Inc., Clorox and Wells Fargo.

Culpepper is based in Chicago.

Education:

- Bachelor of Arts, University of Arkansas at Little Rock.
- Master of Organizational Change, California State University, Hayward

Affiliations and Appointments:

- Advisory board member, National Black MBA Association

