



Saad Abdul-Latif

Chief Executive Officer
PepsiCo Asia, Middle East, Africa

Saad Abdul-Latif is Chief Executive Officer of PepsiCo's Asia, Middle East and Africa Division, comprising all PepsiCo food and beverage businesses in the region and generating nearly \$6 billion in annual revenues. He has led the business since September 2008, having previously led for five years PepsiCo's South Asia Middle East Africa business and, earlier, its Middle East Africa unit.

As CEO of the AMEA Division, Mr. Abdul-Latif is responsible for a territory that spans more than 100+ countries and is home to more than half of the world's population. A 28-year PepsiCo veteran, he has held a wide range of international roles in the corporation's food and beverage businesses since joining the company in 1982. Among his roles, he has served as General Manager for PepsiCo beverages in the Middle East, North Africa and Pakistan, Area Vice President for the Saudi Arabia and Gulf region, Group Vice President for Frito-Lay Middle East and General Manager for the Middle East region.

Mr. Abdul-Latif is an active supporter of education causes. He sits on the board of PlaNet Finance, an organization which fights poverty through the development of microfinance, and is the former chairperson of World Links–Arab Region, which leverages information and communication technology to educate youth in developing countries.

Mr. Abdul-Latif holds an MBA from the American Graduate School of International Management in Arizona and a BA in Public Administration from the American University of Beirut.

Mr. Abdul-Latif is based in Dubai, United Arab Emirates.

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